

Want to keep your customers?

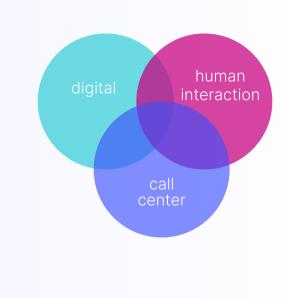
Differentiate.

Get digital and humanize the banking experience.

Think meaningful experiences, not products.

To deepen customer relationships, requires delivering on the whole experience in a unified and integrated way when a customer needs it.

It's a mix of digital and human interaction.



DELIVER INFORMED CUSTOMER DELIGHT? Many consumers want personalized

HOW DO YOU

savings and investing strategy recommendations that will help them achieve their financial goals.*

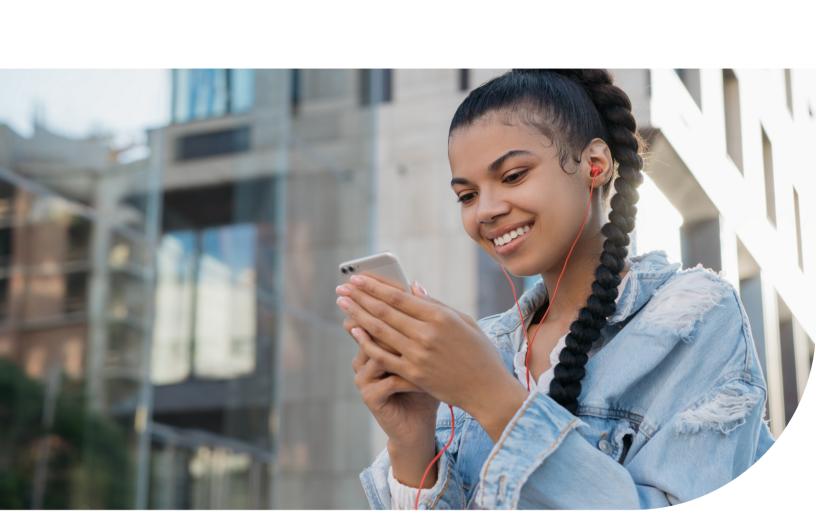
56% 55% **GEN X BOOMERS**

SILENT 47%

54% 51%

GEN Z

MILLENIALS



We know that...

across all age groups want personalized digital dashboards,

financial accounts.*

Humanize the experience.

support for every customer engagement.

alerts, and monitoring for their

personalized loyalty programs and cashback rewards.*

across all age groups want

Create and deliver tailored financial products, dynamically, when your costumers need them most in any channel of choice. And, use virtual personal assistants, powered by AI, that recognize voice and text, understand intent,

decipher different languages and know when to provide AI or human-based

Deepen conversational engagement.

About 90% of customer Chatbots are projected

interactions with banks

will be automated

using chatbots.

(Juniper Research)

to save almost

for businesses.

(Juniper Research)

\$8 billion annually

TOUCH INTERACT DWELL 33% of digital users of users act growth in receive personalized upon insights time spent insights each month in app

Boost growth

& retention.

activity, larger balances and greater loyalty.

Engaged customers have a propensity for more transaction

GROW

on interactions

create products

and services

RETAIN

vs. 92-93%

benchmark for banks

in North America

One bank. One next-gen digital.

banking platform.

Data-driven organizations are **3x** more likely to report

significant improvements in decision-making, and

experience **2-3x** above-market return on equity.

Deliver tailored financial products and services - with just-intime advice - that not only help your customers take advantage of opportunities and avert financial pitfalls, but also help your organization boost growth and loyalty.

Ready to evolve your costumer

engagement approach? Create a digital-first experience with a human touch.

> platform, open API technology and proven expertise enable fintechs, emerging and established brands to create differentiated financial solutions that expand the financial frontier.



Galileo is a leading financial technology company whose